

BOOKTHINKERS

OUR MISSION

Our author services mission is simple: We want to connect new books and new authors with our community so that they can achieve more and live better. Over the last few years, we helped hundreds of authors connect with more readers and the services listed below are the most efficient ways for us to do that. Please consider each of them carefully and ask us any questions you might have. Thank YOU for helping to positively impact this world by writing your book, we never take that for granted.

AUTHOR SERVICES

Unboxing Story on Instagram - \$0 USD

First and foremost, we want to make sure that we are providing value to the authors we work with and the community of readers that we have built. If you'd like to send us a copy of your book, we will include it during one of our weekly unboxing story days. Each week, we have thousands of readers tune in to discover new books and new mentors.

Instagram Growth Marketing Course - \$300 USD

Over the last few years, we have dedicated ourselves to learning the ins and outs of marketing, branding and selling books on Instagram. With over 1,000,000,000 users and the ability to identify and communicate with target readers, you do not want to miss out on leveraging Instagram during your book sales process. Click [here](#) to learn more.

Instagram Picture Package - \$400 USD

15k to 50k Impressions

This is our most common form of collaboration. This package includes the unboxing story mentioned above as well as an evergreen picture post on our Instagram feed. These picture posts range from 15,000 to 50,000 impressions within the first 7 days and will create a lot of social momentum for you to work with. Click [here](#) for an example photo.

Instagram Reel Package - \$500 USD

30k to 100k Views

This is a new offering for us. This package includes the unboxing story mentioned above as well as a video reel post on our Instagram feed. This new offering ranges from 30,000 to 100,000 views within the first 7 days and will create a lot of social momentum as well. These are light hearted, fun or inspirational. Click [here](#) for an example video.

BOOKTHINKERS

AUTHOR SERVICES

Instagram IGTV Video Review Package - \$500 USD

2k to 5k Views

This is our favorite offering. This package includes the unboxing story mentioned above as well as a full IGTV video review on our Instagram feed. Although these videos get far less impressions or views, they are the strongest in terms of potential value. If someone takes 3 to 8 minutes to watch a review about your book, they are far more likely to buy compared to spending 30 seconds on a picture or video. We also upload these video reviews to your Amazon book page and our YouTube channel. You can [click](#) here for an example video.

Instagram Social Media Management - Call/Email for Pricing

This is an exciting brand extension for BookThinkers. After spending years in the digital book marketing space, we know how much value Instagram can provide to authors. As Instagram continues to rank higher in SEO (Google Search) and becomes the "new resume", it is important to have a well executed page dedicated to your book or your brand as an author. We have created a 'one-stop-shop' in terms of profile design, content creation, content posting and community management. Please call or email for pricing and for examples of our work.

Life-Changing Books Podcast Interview Package - \$2,000 USD

Our podcast is growing! We started our interview series about a year ago and we have already interviewed some amazing authors like [Robert Greene](#), [Grant Cardone](#), [Steven Pressfield](#), [Ryan Holiday](#), [Robin Sharma](#), [Jim Kwik](#), [Michael E. Gerber](#), [Brian Tracy](#), [Vanessa Van Edwards](#), [Hal Elrod](#), & more.

This package includes a full interview distributed to all major podcast platforms, a spot on our website, and a couple social posts. You will be in good company! To view our full guest list, click [here](#).

BookStarPR Stadium Package - \$9,000 USD

We have partnered with BookStarPR, one of the leading PR companies in our social book space. In this "Stadium Package", BookStar will assist you in finding influencer partners, finding podcast interview opportunities, generating Amazon reviews and much more. If you're interested in learning more, please let us know via phone/email.

BOOKTHINKERS

FAQ

Where are you located?

We are located in Boston, MA (USA) but have remote team members in Austin, TX and Lexington, KY as well. If you're thinking about shipping books, it will most likely be to Boston as this is where the famous "BookThinkers Bookshelves" currently reside.

Do you write Amazon reviews?

Absolutely. Although we don't advertise it as part of our deliverables, we love supporting authors by writing Amazon reviews. It is not uncommon for us to upload your unboxing video and to write a few kind words in the form of a written review.

How long does it take for you to post?

- Unboxing Video: 1-2 Weeks
- IGTV Video Package: 2-4 Weeks
- Picture Package: 1-2 Weeks
- Podcast Interview: 2-6 Weeks
- Reel Package: 1-2 Weeks
- BookStarPR: TBD

Can you guarantee an ROI from your promotions?

No. Not in the form of book sales anyway. We consider our promotions to be social exposure or branding promotions, not book sales promotions. By partnering with us, you're creating a big opportunity to follow up with the profiles that engage with your posts and bring them into your community. One impression is not enough to sell a book. By bringing them into your community, you're now opening the door to many impressions.

Follower Demographics

- United States & India = 50%
- UK, Canada & Mexico = 10%
- 100+ Countries = Less than 1%
- Ages 18-24 = 30.5%
- Ages 25-34 = 46%
- Ages 35-44 = 15%
- 68.5% Men
- 31.5% Women

Note: We have built this amazing community of non-fiction book lovers over the last 3+ years by trying to provide value on a daily basis. Every like, comment, share and view means the world to us.

If you see an opportunity for a special form of collaboration with BookThinkers, please do not hesitate to reach out.

We are grateful for the opportunity to do business with you and thank you for reading this message.

BOOKTHINKERS

**BECOME A
CONTRIBUTOR TO
OUR NEXT BOOK
\$10,000**